

# FRESH IDEAS BRAINSTORM: Need to work together to work the system

- Establish broad partnerships across sectors
- Persistence
- Commitment & allocation of time for advocacy within organisations
- More education for ourselves & each other
- Co-ordination

- Highlight benefits of advocacy, and cost of NOT advocating
- Developing skills in new communication mediums
- Empower people to take responsibility/ have a say
- Promote solutions, influence planning

**ISSUE:** Need to work together to work the system

**GOAL:** Highly skilled /networked/knowledge able workers in advocacy/change

**WHO DO WE WANT TO INFLUENCE?**

- Businesses
- Decision makers
- People in community sector to recognise importance of advocacy & develop skills
- Organisations / rotary, boards

**WHO NEEDS TO BE INVOLVED?**

- Community groups
- Gov. depts / staff
- Peak bodies
- Existing networks
- Local residents
- Commercial businesses

**WHAT NEEDS TO BE DONE TO MAKE THIS SUCCESSFUL?**

- Build broad partnerships
- Shared responsibilities
- Shared resources
- Better co-ord. amongst services across WS
- Prioritise advocacy within work plan

**WHAT RESOURCES ARE NEEDED?**

- Forum for people to communicate
- Documentation of success stories
- Ways/ strategies to do advocacy

**WHO ARE OUR ALLIES?**

- Comm. Organs/groups
- Gov. depts/staff
- Local comm. Groups/schools
- Exist networks
- Local residents
- Businesses