

FRESH IDEAS BRAINSTORM: Creating a Community

- Local Community /experts
- Campaign with all
- Key messages
- Local role models/personal stories
- Research
- Piggy bank on current services/initiatives

- Logo's /branding
- Resource requirements generations
- Media coverage
- Mentoring
- Everybody voice to be heard

ISSUE: Creating a community that values education & life long learning
GOAL: Pathways to Employment

WHO DO WE WANT TO INFLUENCE?

- Government
- Community (youth)
- Parents
- Elderly

WHO NEEDS TO BE INVOLVED?

- Educators
- Policy makers
- Traditional Schooling
- Non-traditional partners

WHAT NEEDS TO BE DONE TO MAKE THIS SUCCESSFUL?

- Community Support
- Commitment
- Relationship built
- Common Ground
- Vision
- Strategic Plans
- Consistent message

WHAT RESOURCES ARE NEEDED?

- Equipment / Books
- Life experience
- Tools for opportunities
- Experts / People talking to people
- Volunteers
- Time
- Support from community

WHO ARE OUR ALLIES?

- Local business
- Government
- Schools / Uni / Scholarships
- Tutoring / mentors
- Community colleges /TAFE