

FRESH IDEAS BRAINSTORM : Community Image

- Sense of belonging – lack of - creates problem
- - environmental – social – do I fit in?
- Stigma
- New social network
- Diverse perceptions

- In-different demographics
- Prejudice
- Community education / increased awareness
- WS is a large area – yet people still frown upon you.

ISSUE: Community Image
GOAL: Promote harmony within & outside community

WHO DO WE WANT TO INFLUENCE?

- People who live here
- Children/youth
- Parents
- Teachers

WHO NEEDS TO BE INVOLVED?

- Parents, teachers
- Media icons
- Role models
- Councils/Schools
- Police
- Community elders and leaders
- Cultural organisations

WHAT NEEDS TO BE DONE TO MAKE THIS SUCCESSFUL?

- Create pride and self esteem within the people
- Create communication channels / break down barriers and silos between groups

WHAT RESOURCES ARE NEEDED?

- Money – Gov funding, community etc.
- People
- Media engagement
- Personal development training program

WHO ARE OUR ALLIES?

- DET (teachers)
- Aboriginal elders,
- Church groups
- Cultural groups
- Police
- WSCF
- WSROC
- WSTIR