

**Stronger Voice for Western Sydney
Plan 2010 2011**

Goals	Positive image of Western Sydney	Engaged civil society	Coalition of stronger community organization WS
Objectives (components of goals)	<ul style="list-style-type: none"> • Cultural diversity as an asset of WS • Strengthening community organizations 	<ul style="list-style-type: none"> • Build participation • Action focused 	<ul style="list-style-type: none"> • Link community groups • Build culture of “solution focused”
Strategies (approach taken)	<ul style="list-style-type: none"> • Link common issues across regions • Learn from other areas: constant reflection 	<ul style="list-style-type: none"> • Being strategic about opportunities • Work along side of Sydney Alliance to maximise resources and impact • Disseminate information about positive initiatives in WS • Improve advocacy skills 	<ul style="list-style-type: none"> • Build Evidence base: engage academic sector • Ensure representation from each LGA • Education opportunities for workers: advocacy • Improved adv. Skills • Link SWS and surrounding LGAs with WS • Link with WSROC, UWS, Premiers • Build coalitions

**Next SVWS meeting:
Tuesday, November 23rd 2010 9.30 am at WSCF**

Stronger Voice for Western Sydney Action Plan July 2010 - June 2011

ACTIONS	TASKS	WHO	WHEN	PROGRESS
Engage David Borger, Minister of Western Sydney	Request to fund / be Patron of ZEST Awards, Launch and attend Event	WSCF	Letter sent and	Interested – still no commitment
Media/ Advocacy Training	Kerry to develop program & guest speakers for Media 26/8 / Advocacy 23/9/10 Training sessions on WSCF Training calendar / promotion by WSCF & SVWS website	Kerry Nettle to deliver	Media 26.8.10 Advocacy 23.9.10	Media and Advocacy trainings completed
State Election Strategies: Information on roles of government Election Resource Kit	Flyer on roles and levels of government for general public to understand Australian democratic systems Can be included in the 'Election Resource Kit' <ul style="list-style-type: none"> SVWS will develop a resource kit to provide local community organisations with information on popular issues for their area and resources to advocate during the upcoming State Election. Tom will follow up with Elections NSW to ascertain if they are doing any resource kits for English speaking and CALD voters. WESTIR to provide relevant data from their analysis of Federal election and other sources. 	Peter (WESTIR) to lead the Working group Tom (WSCF) link to resources WESTIR to provide resources	Resources prepared by ?? ready for election cycle	Working group: Tom , Peter, Semra and Tito Interested people can send an e-mail to Semra. semrag@wscf.org.au
Existing Campaigns	NCOSS: Vote 1 Fairness in NSW Unions NSW: Better Services Campaign			Links to the campaigns provided in the October minutes
Develop Western Sydney webpage , use social media, student placement	TRI Community Exchange to develop and maintain webpage linked to WSCF / TRI CommunityNet Promote as part of CommunityNet (TRI, WESTIR, WSCF) Focus of Webpage : SVWS -who we are, what we do, contacts, Action Plan; Election material; promote ZEST Community Sector Awards	TRI to develop the webpage		TRI & WSCF to clarify WESTIR preparing comprehensive WS data

Engage Local Council staff	Invite key workers to attend SVWS Ask Local Councils for resources for webpage above	WSCF	October meeting	Great Interest
Western Sydney Community Sector Awards	Wide range of awards used within our sector to recognise the work/ achievements Theme 'Standing up for Western Sydney' includes individual and systematic advocacy Range of categories: <ul style="list-style-type: none"> • Outstanding Community Leader • Outstanding Youth Leader 12 -25 Years • Outstanding new worker in the Community Services Sector • Exceptional Project within a N\$P organisation • Exceptional Project within Government • Exceptional Project within a business • Exceptional partnership project • Outstanding project in an Aboriginal service • Outstanding project in a Multicultural service • Outstanding voluntary group / organisation • Inspired and Supportive Journalism Awards to be sponsored by organisations, businesses	Nancy (WSCF) to lead the working party <ul style="list-style-type: none"> • 2 WSCF staff (Nancy & Hugh) • YAPA (Leah) , WESTIR and TRI 	Awards presented: February 10 th 2011 4.00pm at Sebel, Parramatta	The postcard has been designed ZEST Awards - Zest, Enthusiasm, Strength & Tenacity Awards Eligibility criteria developed; info pack & Nominations form prepared
Work closely with Sydney Alliance - coalition to build stronger voice for civil society & common good SA links Unions, community and faith based organisations in developing common agenda for positive change	Ensure Stronger Voice for Western Sydney and Sydney Alliance have aligned strategies Use Sydney Alliance to ensure WS issues on agenda - engage community organisations in Sydney Alliance strategy & resources. Opportunities: <ul style="list-style-type: none"> • Use SA Western District meeting to engage and orientate sector • Leadership Training Institutes - WSCF members can benefit from Sydney Alliance trainings through WSCF's membership • These type of events can go on the WS webpage • David , Sydney Alliance intern at WSCF ½ a week 	WSCF to promote the 2 Day training & District meetings: Parramatta, Mt Druitt / Blacktown & Nepean	Sydney Alliance a long-term strategy – on-going activity	6 th and 13 th November organised by Catholic Archbishop to be conducted in the City 2 Training sessions next year
Engage WSROC	Link 2030 and other initiatives to SVWS	Amy WSCF to invite WSROC	Nov 10	
SVWS student placement	Tom (WSCF) to support SVWS eg support the resourcing the webpage and social media , developing the Election Resource Kit	WSCF		Tom started to do his placement with WSCF